

event

Championing brand experiences

Event Awards judges revealed

16 June 2015, by Alison Ledger, *Be the First to Comment*

Brand managers at L'Oréal, Innocent and Sony are among the judging line-up for this year's Event Awards.



Event Awards: Innocent's Jamie Sterry, L'Oréal's Alison Williams, Paragon's Megan Collins and Sony's Melissa Noakes

The 15-person line-up includes Alison Williams, divisional events manager of L'Oréal; Jamie Sterry, brand activation manager of Innocent Drinks, and Melissa Noakes, head of experience marketing at Sony Mobile Communications.

The list of judges so far also includes:

- Simon Woodward, managing director, Polarbear Live
- **Paul Saville, joint managing director, Wasserman Experience**
- **Tom Rutter, managing director, Slice**
- Paul Hutton, managing director, Blitz Communications
- Neil Hooper, creative director, Circle Agency
- Charlie Hepburn, managing director, Vivid Event Group
- Rose Ellis, associate director, Exhibitions Global & Emea Marketing Cushman & Wakefield
- Robert Dunsmore, live director, GES
- Graham Beswick, chief executive, Fisher Productions
- **Michael Brown, managing director, psLIVE UK**
- Megan Collins, head of marketing, Paragon
- Mark Danvers, operations director, DB Systems

The **Event Awards 2015 will take place on 14 October at the Eventim Apollo in Hammersmith, London.**

The **award categories have been revamped for 2015** and the deadline for entries is this Thursday 18 June.