

ConferenceNews

Brighton i360 reveals event space details



By John Keenan, Wednesday 19th August 2015

A major seafront attraction has unveiled details of its conference facilities.

The Brighton i360 is taking its event spaces to market promising an “exciting new beach-side flexible event space for corporate events and meetings”.

The giant glass viewing pod will hold 192 people with catering for a reception, 96 for dinner and 156 people in a theatre-style set up.

The beach building at the base of the attraction will hold a maximum of 1,000 people for a reception and will also divide into four different configurations.

The historic 1866 tollbooth adjacent to the observation tower will hold a maximum of 45 people, while the upper esplanade will be available for 1,900 people.

According to the venue rate card, the pod will cost £2,250 for a reception, the toll booth hire charge is £1,000 while a reception at the upper esplanade will cost organisers £7,500.

The sample menu promises “handmade Sussex sausages”, South Coast fish cakes and South Down lamb hotpot, among other dishes.

Michelle Mainwaring, marketing manager at the Vivid Event Group in Brighton said: “We are extremely excited about the i360 and are looking forward to bringing our clients down from London to experience the south coast in a unique way with a big wow factor. We anticipate utilising not only the viewing pod but all of the flexible spaces available and are looking forward to being creative with a whole range of events we plan to host.”

Eleanor Harris, CEO of the Brighton i360, said: “There is no other venue like this on the South Coast and we have taken exceptional care to design these rooms and all the facilities to create somewhere truly special for conferencing and events, weddings and other parties.”