



Conference & Incentive Travel

In pictures: The first ever C&IT Summit

24 June 2019 by Mark Williams

London's Congress Centre hosted an industry gathering featuring panel debates, networking and virtual reality.



The first-ever C&IT Summit took place on Friday at the Congress Centre in central London, with event professionals from all areas of the industry enjoying a day of debates, meetings and exciting supplier demonstrations.

The 'therapy dogs' – two chihuahuas – were a hit for many of the delegates, as was the virtual reality station which challenged users to walk the plank over the edge of a city skyscraper.

Content sessions included panel debates on the future of the events industry, how agencies and corporates can work better together and overcoming the biggest hurdles in events.

During the discussion on the future of the industry, Hearst UK's head of events Nikki Clare said: "The future of events is still very much face-to-face but people want more purpose. They want to be educated, join in with discussions and ask questions."

At the end of the day, over a well-earned glass of wine, the winners of C&IT's Best Places to Work awards were revealed.