

Top brands sign up for M&IT Agency Challenge in July

Record number of suppliers confirmed for 2016 interactive workshop



Pictured: This year's Agency Challenge will see participants take to the Thames for a kayaking challenge

The M&IT Agency Challenge 2016 is now open for event agency professionals while participation from suppliers is at a record level.

The M&IT Agency Challenge is a modern, interactive supplier workshop designed to inform, educate and build relationships in a fun and professional environment using gamification. This event brings together suppliers and senior personnel from leading agencies in an interactive mix of work, fun, education and competition, creativity and inspiration. The July 14 Agency Challenge includes kayaking on the Thames River, producing promotional videos and playing team games while interacting with suppliers at The Lensbury's riverside location.

Agencies who have already registered to attend include TFI Group, Cloud 9 Event Management, Intel, Bluehat Group, PAREXEL Meeting Services, Cornucopia Events, Church Street Events, The Corporate Team, Crazy Cow Events, cievents, Conference Contacts and Vivid Event Group while only a few supplier places remain to join top brands including Aberdeen Exhibition & Conference Centre, Aviareps (VISITFLANDERS), Azamar Club Cruises, BASQUETOIR-Agencia vasca de turismo, Brighton Centre, Business Events Denmark, Cantrav Services INC, CCH - Congress Center Hamburg, Dubai Business Events, Edinburgh International Conference Centre (EICC), Emirates, Eyes2market France (Very Chantilly), Japan National Tourism Organization, Jockey Club Racecourse, Malta Tourism Authority, Silversea Cruises, The J Team, The Lensbury, Tourism Australia, Tourism Vancouver, Virgin Atlantic and Warwick Conferences.

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